

Kennesaw State University



Keynote Address  
by Georgia  
Representative  
Dr. Arlene Beckles

# FIN-TECH | Hackathon

Fall 2025: 10/24-25, KSU Center

## Empowering Through Education

The KSU Fintech Hackathon isn't just about competition. Students have opportunities throughout the event to attend educational activities to enhance their skills, network with peers and industry leaders, and learn about potential career paths.

### Event Highlights:

- **200+ students** expected from universities across Georgia
- **Expert-led workshops** and panels focusing on cutting-edge fintech topics
- **Real-World fintech challenges** that encourage teams to innovate and collaborate to succeed
- **Mentorship Opportunities** for established professionals to inspire the next generation

## Be a Part of Fintech's Future

If you want to support the Fall 2025 KSU Fintech Hackathon and play a direct role in shaping the future of the fintech industry, contact us at

[fintech@kennesaw.edu](mailto:fintech@kennesaw.edu) | 470-578-3264

You can also learn more about the Hackathon and secure your sponsorship by visiting us on the web at

[kennesaw.edu/fintech/hackathon](https://kennesaw.edu/fintech/hackathon)

**Nick Suppiah, Fintech Program Director**  
[nsuppiah@kennesaw.edu](mailto:nsuppiah@kennesaw.edu)  
678-428-0553



@ksufintech

In Partnership with: State of Georgia House of  
Representatives Technology Infrastructure Committee



**KENNESAW STATE  
UNIVERSITY**  
COLES COLLEGE OF BUSINESS  
Master of Science in Digital  
Financial Technologies



ALLSAFE<sup>APP</sup>

# Innovative Solutions to Real Fintech Challenges

At Kennesaw State University's Fintech Hackathon, students come together to tackle real-world challenges facing the financial services industry. Over an intense, high-energy weekend, teams of aspiring developers, analysts, and entrepreneurs design and prototype solutions to improve access to financial tools, streamline compliance, enhance security, and improve customer trust. Past projects have included everything from AI-powered financial coaching to instant cross-border payments and regulatory chatbots. The Kennesaw State University Fintech Hackathon isn't just a competition; it's a launchpad for the next generation of fintech innovation

## The Power of Your Support

Sponsoring the KSU Fintech Hackathon allows you to connect with Georgia's brightest students who will become the financial industry's future leaders. Your support showcases your organization's commitment to innovation and education while providing you with access to a diverse talent pipeline.

As a sponsor of the Fintech Hackathon, you can:

- **Inspire** innovation in the fintech ecosystem
- **Enhance** your brand's visibility and reputation
- **Engage** with emerging talent
- **Network** with industry peers
- **Access** Developer Repos to gain incredible insights

## Sponsor Tiers

	Partnerships (Custom)	Platinum (\$5,000)	Diamond (\$3,000)	Gold (\$2,000)	Silver (\$1,000)	Community Sponsor (Below \$1,000)
<b>Brand Visibility</b>						
Logo on Main Stage & Event Banners	●	●	●	●	●	● smaller size
Logo on Official Website with link (Year-long)	●	●	●	●	●	● small logo
Logo on Event Signage & Printed Materials	●	●	●	●	●	● smaller size
Social Media Shoutouts & Dedicated Posts	●	● multiple	● several	●	●	● limited
Featured in Email Newsletters	●	●	●	●	●	●
Logo on Participant Swag Items (T-shirts, notebooks, etc.)	●	●	●	●		
<b>Event Opportunities</b>						
Keynote Speech or Opening Remarks	●	●				
Host a Workshop or Seminar	●	●	●			
Branded Station (refreshments, charging, Wifi)	●	●	●	●		
Sponsor Prizes & Awards	●	●	●	●		
<b>Hackathon &amp; Mentorship</b>						
Free Meals	●	●	●	●	●	●
Access to Dev Repos	●	●	●			
Company Representative as a Judge	●	●	●			
Company Representative as a Mentor during the Event	●	●	●			
<b>Recruitment &amp; Talent Engagement</b>						
Access to Top 3 Winners for Recruitment	●	●	●			
Listing of All Participants for Recruiting	●	●	●			
<b>Post-Event &amp; Year Round Engagement</b>						
Feature on University Website (Dedicated Sponsor Page)	●	●	●	●	●	●
Recognition in Post-Event Report & Impact Summary	●	●	●	●	●	●
Invitations to Future Events, Webinars	●	●	●	●	●	●
Mentorship or Guest Speaking Opportunities	●	●	●			
Logo Included in KSU Fintech Quarterly Newsletter	●	●	●	●	●	●
Participant List Provided for Recruiting	●	●	●			
<b>Exclusive &amp; Custom Benefits</b>						
Custom Branding Opportunities (Banners, Swag)	●	●				
Logo Placement During Awards & Closing Ceremony	●	●				
Priority Booth Placement	●	●	●			
Named Sponsorship (e.g. "Platinum Sponsor of Hackathon")	●	●				
Career Fair Tables	●	●	●			
Industry Connections to Advisory Board	●	●				